

# NICK JUNGHEIM

## EXPERIENCE

### Communications Specialist

*UpTurnships | August 2021 - September 2022*

- Responsible for production of external communications including informational flyers, fundraising campaigns, and newsletters
- Designs marketing materials in accordance with organizational branding guidelines
- Updates website with program information, upcoming events, and alumni features

### Marketing Specialist

*All Auto Network | September 2020 - August 2021*

- Wrote SEO rich blog posts for clients promoting dealership branding and services
- Developed daily blogging schedule, conducted keyword research, and created other SEO rich content pages
- Audited and updated model pages on dealership sites to include current specs and photos

### Sports Reporter / Assistant Sports Editor

*Minnesota Daily | August 2018 - June 2020*

- Covered football, men's basketball, men's and women's golf, and baseball
- Conducted interviews with players and coaches
- Wrote multiple articles each week, including game recaps and player features

### Marketing and Communications Intern

*NODA | June 2019 - May 2020*

- Composed emails promoting association's annual and regional conferences
- Planned strategic communications schedule for Spring 2020
- Assisted in scheduling of digital marketing campaigns

### Student Office Worker

*UMN Center for Animal Health and Food Safety | June 2019 - August 2019*

- Populated FileMaker database with contact and program information
- Worked with department's staff to record CAHFS's past event information
- Created plan to market department's future programs

## EDUCATION

### University of Minnesota, Twin Cities

*Bachelor of Arts, Journalism with Strategic Communications*

- September 2016 - May 2020
- Graduated with distinction
- Minors in Communication Studies, Spanish, and Creative Writing
- 3.80 Cumulative GPA

### Fundación Ortega-Marañón, Toledo Spain

*Study Abroad*

- June 2018 - July 2018
- Coursework emphasizing Spanish language and culture

## CONTACT INFORMATION

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Minneapolis, MN 55408

**Website:** [nickjungheim.com](http://nickjungheim.com)

## PERSONAL SUMMARY

Multitalented writer with background knowledge in communications, journalism, and content marketing. Experience with copywriting, reporting, and blog writing. Specializes in long-form copy and takes pride in creativity. For work samples, please visit [nickjungheim.com](http://nickjungheim.com)

## HONORS

- Minnesota Daily Sports Story of the Year:  
**May 2019 & 2020**
- University of Minnesota CLA Dean's List:  
**May 2017 - December 2019**
- CLA Dean's Freshman Research and Creative Scholar:  
**December 2016 - May 2017**

## ACTIVITIES

- UMN Ad Club/Verge Agency Member:  
**September 2017 - May 2019**

## CERTIFICATIONS

- Google Search Ads
- Google Display Ads

## SKILLS

- AP Style knowledge
- Proficient in Spanish
- Ability to work with WordPress, Wix
- Experience with Adobe Photoshop, Canva
- Excellent written communication and creative thinking skills